



ILH

INTERNATIONAL LIFT & HOIST

2025 MEDIA PACK

int-liftandhoist.com



**dedicated to the manufacturers, suppliers
& users of industrial lifting technology**

bringing your message to customers new and old

International Lift & Hoist (ILH) is an intelligent, accessible vehicle bringing industry news, technology, trends and opinion to professionals working in the global industrial lifting sector.

We focus on industrial lifting equipment including; overhead cranes, hoists, MEWPs, lift trucks, rigging, controls and ancillary components. ILH introduces its readers to the technologies that will impact their businesses in the future while providing information on the products and processes they rely on today.

- Delivered to 30,000 named buyers and key decision makers worldwide
- Read in more than 100 countries
- The only magazine covering all integrated, industrial lifting technologies across multiple industries
- Every issue features: technical, product and business reports, plus news and views.
- Exclusive interviews with leading industry figureheads
- The Insider column: eminent industry members write exclusively for ILH
- Dedicated articles from leading global trade associations

ILH is the lifting professionals' publication of choice and the trusted media partner serving a robust multi-billion-dollar marketplace.

industries served

- Automotive
- Aerospace
- Oil & gas exploration & services
- Industrial crane & rigging services
- Facilities management
- Data centres
- Maritime & ship building
- Petro-chemical & refinery
- Heavy manufacturing
- Light construction
- Mining & mining-related industries
- Pre-cast concrete products
- Foundries & mills
- Alternative energy (turbines, generators)
- Warehousing
- Docks & harbours
- Marine cargo handling
- Transportation engineering & manufacturing



informing and inspiring your customers

digital magazine

The digital format allows our editor to integrate video and other links into articles, providing a more vibrant reading experience. Advertisers too can choose to link video to their messages and the e-magazines also links your advert to a specific URL. Presented in HTML5 format, its functionality offers an enhanced experience across all devices. Contact us to explore rich media opportunities.

website

The industry's demand for up-to date information and a substantial archive, drives repeated visits to ILH's website maximising views of supporting

advertisers' brands and messaging. Int-Liftandhoist.com also features archived features, exclusive opinions, back-dated issues and video content.

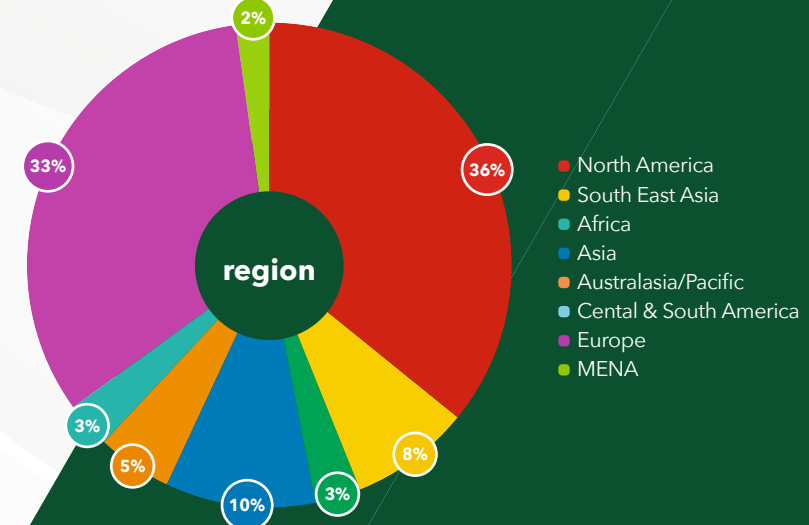
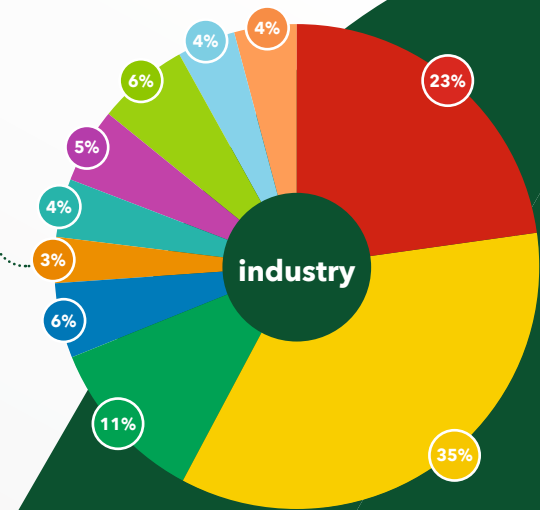
bi-weekly e-newsletter

ILH's e-newsletter rounds up the latest leading stories and mails to approximately 10,000 named individuals. The editor's top picks keep our audience - your buyers - informed at a glance.

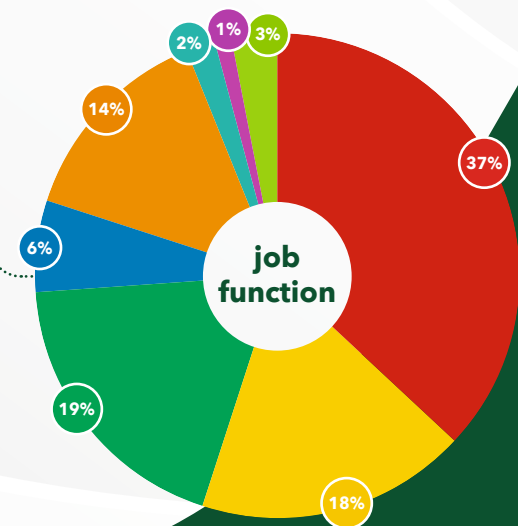
social media

ILH further engages a broad audience through its Facebook, X and Instagram feeds, plus its YouTube channel and active LinkedIn group, provide additional, exclusive content.

- Heavy Manufacturing
- Industrial Crane & Rigging/Service
- Automotive/Aerospace & Transportation Manufacturing
- Steel Mills/Foundries
- Oil & Gas Services/Petro Chemical & Refinery
- Mining & Mining-Related Industries
- Pre-Cast Concrete/Construction
- Docks & Harbours/Marine Cargo Handling
- Power & Electric Generation/Alternative Energies
- Marine & Ship Building



- Manager: equipment/operation/parts/plant/production/project/supervisor & branch/rental/safety/service
- C-level: owner/ceo/cfo/coo/president/president/vp/general manager
- Purchaser
- Operator
- Engineer
- Sales
- Marketing
- Other



circulation breakdown

ILH delivers **30,000** copies to named readers worldwide. Our readers are increasingly asking for their magazine to be supplied digitally. Today some 24,000 are delivered digitally with that number increasing as we continue to update our circulation. Print copies are still produced and mailed to readers that prefer a hard copy.

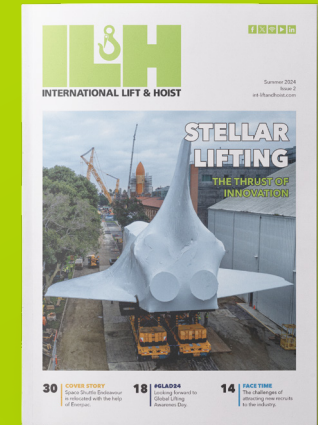
editorial programme 2025

| | technical focus | product focus | business focus | special features | |
|---|--|--|--|--|---|
| jan/feb <i>press date</i> 24/01/25 | <ul style="list-style-type: none"> Ropes & Rigging | <ul style="list-style-type: none"> FLT - side loaders Hoists | <ul style="list-style-type: none"> Lifting components MEWPs trends | <ul style="list-style-type: none"> Addressing the skills shortage | |
| march <i>press date</i> 21/02/25 | <ul style="list-style-type: none"> Under-the-hook Pick-and-carry and minicranes | <ul style="list-style-type: none"> Remote controls Telehandlers | <ul style="list-style-type: none"> Lightweight crane systems MEWPs in manufacturing | <ul style="list-style-type: none"> Australasia supplement | ARA Review; Executive Hire Review LogiMat Preview, ProMat Preview |
| april <i>press date</i> 28/03/25 | <ul style="list-style-type: none"> Intelligent Cranes | <ul style="list-style-type: none"> MEWPs Regional Focus - India RTG & Shuttle Carriers | <ul style="list-style-type: none"> Training AGV & Automation in FLT | <ul style="list-style-type: none"> Events and Entertainment | LogiMat Review; IPAF Summit and IAPA Review; ProMat Review, Bauma Preview |
| may <i>press date</i> 02/05/25 | <ul style="list-style-type: none"> LEADERSHIP ISSUE: JUST ONE THING - we ask industry professionals, What one change would make a significant impact on industrial lifting? | | | | Bauma Review, AWRP report |
| june <i>press date</i> 30/05/25 | <ul style="list-style-type: none"> Minicranes and pick-and-carry MEWPs spiders | <ul style="list-style-type: none"> Manual hoists & winches Ropes & Rigging Telehandlers | <ul style="list-style-type: none"> Under-the-hook | <ul style="list-style-type: none"> Australasia supplement | Looking forward to Global Lifting Awareness Day #GLAD2024; |
| july/aug <i>press date</i> 04/07/25 | <ul style="list-style-type: none"> Crane & hoist safety systems FLT - Narrow aisle | <ul style="list-style-type: none"> Lifting components Specialist lift solutions | <ul style="list-style-type: none"> Hoist & cranes for explosive environments MEWPs - connectivity & telematics | <ul style="list-style-type: none"> Fuelling the lifting industry | |
| september <i>press date</i> 29/08/25 | <ul style="list-style-type: none"> Workshop cranes MEWPs Regional Focus - Middle East | <ul style="list-style-type: none"> Remote controls FLT maintenance | <ul style="list-style-type: none"> RTG cranes and shuttle carriers Lifting in aerospace | <ul style="list-style-type: none"> Additive manufacture (3D printing) its role in lifting technology. | |
| october <i>press date</i> 26/09/25 | <ul style="list-style-type: none"> Hoists FLT safety | <ul style="list-style-type: none"> Pick-and-carry and minicranes MEWPs Electric Booms | <ul style="list-style-type: none"> Cranes & hoists for explosive environments Ropes & rigging | <ul style="list-style-type: none"> Australasia supplement | LiftEx Preview; Vertikal Days Review, GIS review |
| nov/dec <i>press date</i> 21/11/25 | <ul style="list-style-type: none"> OHC & Hoists - Heavy and specialist lifting | <ul style="list-style-type: none"> OHC & Hoists - Heavy and specialist lifting | <ul style="list-style-type: none"> FLT Portable crane systems | <ul style="list-style-type: none"> Offshore | LiftEx Review; LEEA Award report |



digital

International Lift & Hoist reaches and informs readers through its daily updated, news-led website, digital issues and bi-weekly e-newsletters. With thousands of monthly visits to our site, and our digital magazines generating thousands of views per issue, give your company a broader, interactive reach direct to industry professionals seeking the latest news, information on products, technology and safety issues.



Digital issues are optimised for all devices to maximise reader experience. The latest digital edition is featured on our homepage, monthly e-newsletters and via the digital issue announcement. Sponsors receive a half page horizontal advert facing the front cover and an exclusive half page advert on the digital issue alert sent to over 24,000 named readers. ILH's digital issues also remain available through our website archive increasing brand visibility and ROI.

Digital issue sponsorship
(\$790 per issue)

sponsored video
 ● \$420 p/month: YouTube-linked videos limited to two positions on home page

web banner adverts

● **Homepage takeover**
 Takeover Banner: 1300px x 200px (animated or static)
 Takeover Background: 1920px x 800px+ (solid background)
\$2,625 p/month: Crowd out the competition with major presence on the home page.
 ● 12 month discount \$3,780 (\$315 p/month)

● **Top leaderboard**
 (728px x 90px)
\$475 p/month: Rotating with up to three adverts run of site.
 ● 12 month discount \$5,040 (\$420 p/month)

● **Middle leaderboard**
 (728px x 90px)
\$405 p/month: Rotating with up to three adverts run of site.
 ● 12 month discount \$4,410 (\$367 p/month)

● **MPU banner**
 (300px x 250px)
\$360 p/month: Premium position on right hand of page run of site.
 ● 12 month discount \$3,780 (\$315 p/month)

ILH e-newsletter banner adverts

● **Leaderboard** (300px x 80px)
\$475 p/month (2 x issues) - exclusive placement top of email
\$425 p/month (6 x issues/3 months' exposure)
\$375 p/month (12 x issues/6 months'+ exposure)

● **Middle leaderboard** (468px x 60px)
\$425 p/month (2 x issues)
\$375 p/month (6 x issues/3 months' exposure)
\$325 p/month (12 x issues/6 months'+ exposure)

● **Middle banner** (468px x 60px)
\$375 p/month (2 x issues)
\$325 p/month (6 x issues/3 months' exposure)
\$275 p/month (12 x issues/6 months'+ exposure)

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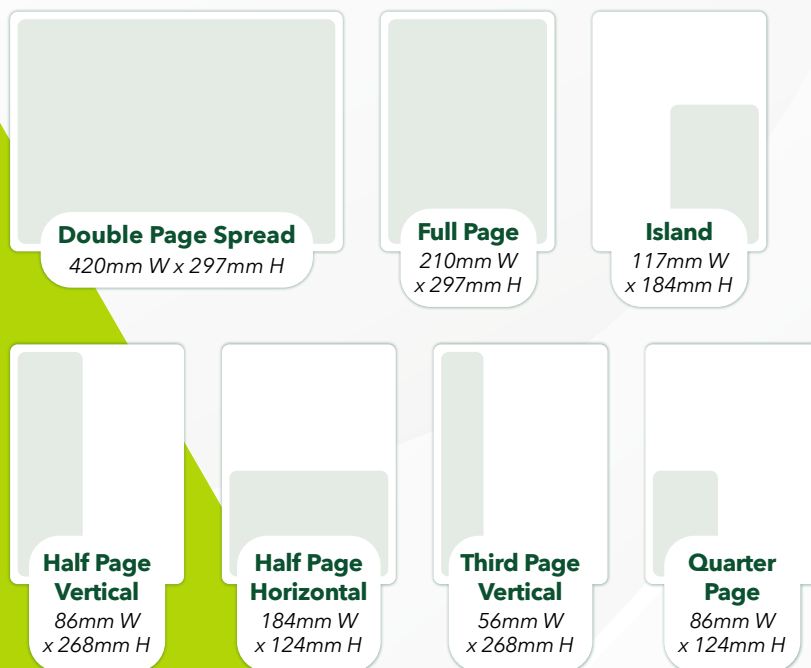
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print dimensions



Bleed Size

Please add 3mm of bleed to all edges of the Full Page and Double Page Spread advert sizes. All images 300 dpi and CMYK format.

products & services directory

List your company, products and services under a specific category heading to appear in the magazine nine issues a year as well as with an on-line stand-alone profile page on int-liftandhoist.com including logo, company description, full contact details with active links, image gallery and video.

\$1,050
per annum

\$105
per additional listing

ILH print rate*

| Number of Insertions | 1X | 3X | 6X | 12X |
|--|-------------------------|--------|--------|--------|
| Double Page Spread | \$8675 | \$7996 | \$7551 | \$7107 |
| Full Page | \$4669 | \$4202 | \$3967 | \$3735 |
| Half Page Island | \$3937 | \$3570 | \$3355 | \$3102 |
| Half Page | \$3267 | \$2940 | \$2777 | \$2613 |
| Third of a Page | \$2650 | \$2358 | \$2215 | \$2080 |
| Quarter Page | \$1961 | \$1765 | \$1665 | \$1568 |
| Advertorial Double Page Spread | \$10662 | \$9595 | \$9062 | \$8530 |
| Advertorial Page (Left Hand Page Position) | \$5140 | \$4625 | \$4368 | \$4112 |
| Cover Positions | 30% extra on Page Rates | | | |
| Inserts, Bellybands, Tip-Ons, Spot Colour | Rates on application | | | |

* All rates quoted and paid in US\$ only. All rates are NET. Invoices are due upon receipt of invoice and digital issue.